



HELVETIA & BRISTOL

FIRENZE

**Helvetia & Bristol Firenze – Starhotels Collezione
awarded as ‘Luxury Heritage Hotel’
at World Luxury Hotel Awards 2018**



Florence, 26th November 2018 - Starhotels is delighted to announce that **Helvetia & Bristol Firenze – Starhotels Collezione** is the winner of the award “**Luxury Heritage Hotel**” in Southern Europe at **World Luxury Hotel Awards 2018**, the highest achievement in the luxury hotel industry offering international recognition as voted by guests, travelers and business players.

The 12th Annual Grand Gala ceremony, hosted at the Ayana Resort & Spa in Bali on November 10th 2018, awarded the world’s finest hotels for their luxury offerings and exceptional service delivery in their relevant categories around the globe.

Famous since 19th century thanks to its exquisite elegance and charming atmosphere, five-star hotel **Helvetia & Bristol Firenze – Starhotels Collezione** has served as location for the get-together of literati like Gabriele D’Annunzio, Luigi Pirandello, Eugenio Montale and Eleonora Duse, who chose the hotel as their long-term residence. Helvetia & Bristol’s historic and magnificent location just a stone’s throw from Palazzo Strozzi and the Duomo has over time attracted international elite and notaries who visited the hotel, a true icon of their time, as part of the Italian “Grand

STARHOTELS
COLLEZIONE



HELVETIA & BRISTOL

FIRENZE

Tour". This Florentine historic landmark has maintained its role as one of the most prestigious hotel in town: refined décor, exquisite furnishings and discreet and professional service welcome the most demanding international guests.

The hotel's 41 rooms and 26 suites each boast unique antique pieces of furniture and 17th century paintings. Onsite restaurant Hostaria Bibendum offers the three cornerstones of Tuscan charm: history, art and delicious food, while the hotel's signature cocktail 'Bubble Chianti' can be enjoyed at the elegant Hostaria Bibendum bar.

*"I am honored that the Helvetia & Bristol has won this prestigious accolade, being recognized as best "Luxury Heritage Hotel" – said **Elisabetta Fabri, President and CEO of Starhotels**. "The timeless charm and outstanding service of the hotel still reflects the atmosphere of an aristocratic Florentine residence of the 1800s.*

I am delighted that our combination of refined Italian hospitality, prime location, luxury craftsmanship and unique design continue to amaze our guests."

Starhotels

Starhotels is the family-owned Italian Hospitality Group leader in the upscale and upper upscale & luxury market segments with 29 hotels located in the heart of the best Italian cities, London, Paris and New York, and a total of 4.100 rooms. As ambassador of high-end Italian lifestyle and hospitality excellence, Starhotels offers an outstanding service that exceeds guests' expectations. Travellers can choose the hotel that best fits their needs, selecting between the Group's two brands.

The prestigious **Starhotels Collezione** – city icons in the heart of the best global destinations – stand out for their stunning locations, their refined, elegant interiors and a flawless, tailor-made service. Twelve charming unique townhouses with a strong heritage and a distinct personality, for memorable experiences. The Starhotels Collezione are located in New York, Paris, London, Milan, Rome, Florence, Venice, Siena, Trieste and Vicenza.

The **Starhotels Premium**, located in the most beautiful Italian cities like Milan, Rome, Florence, Naples, Turin, Genoa, Bologna, Parma and Bergamo, are characterized by a distinctive and contemporary style and are able to provide an intangible sense of well-being through an excellent and welcoming service.

Press Contacts

Email: pressoffice@starhotels.it

Telephone: + 39 055 3692252

www.starhotels.com

www.starhotelscollezione.com



#starhotels #starhotelscollezione